

CARBON COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2006-2008	State Ranking
DEMOGRAPHIC					
Population	19,504	19,730	19,841	0.6%	15
Total Non-Ag Employment	9,423	9,280	9,675	4.3%	12
Non-Ag Avg Monthly Wage	\$2,682	\$2,729	3,085	13.0%	8
Per Capita Income	\$29,140	\$29,975	30,252	0.9%	6
Unemployment Rate*	3.5%	3.6%	4.3%	19.4%	7
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$35.4	\$40.4	\$43.5	7.7%	16
Travel & Tourism Related Employment**	643	630	595	-5.6%	17
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$1,142	\$3,855	\$4,153	7.7%	16
Transient Room Tax	\$211.7	\$249.7	\$249.6	0.0%	16
Restaurant Tax	\$198.1	\$202.6	\$213.9	5.6%	14
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$478.2	\$488.1	\$504.1	3.3%	13
REGIONAL VISITATION COUNTS					
Arches N.P.	833,046	860,181	928,794	8.0%	
Canyonlands N.P.	413,587	417,560	436,713	4.6%	
Green River S.P.	22,857	20,217	21,142	4.6%	
Scofield S.P.	102,276	126,895	121,105	-4.6%	
Goblin Valley S.P.	30,081	39,529	63,343	60.2%	
Huntington S.P.	47,848	19,043	47,067	147.2%	
Millsite S.P.	20,353	34,923	32,383	-7.3%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

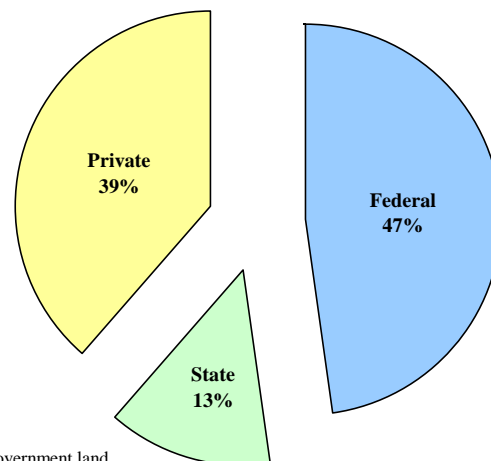
Land Ownership - 2008

Land Ownership - 2008	No. of Acres	% Total
Total Acres in County	947,629	100.0%
Federal Government	451,278	47.6%
BLM	420,979	44.4%
US Forest Service	30,299	3.2%
National Park Service	--	--
National Wildlife Service	--	--
Other •	--	--
State Government	129,315	13.6%
Utah State Parks & Recreation	33	0.0%
Utah State Wildlife Reserves	21,548	2.3%
State Trust Lands	107,734	11.4%
Other ••	--	--
American Indian	136	0.0%
Private*	366,500	38.7%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land



Carbon County Tourism Profile

